

## An interview with DR NILESH R PARMAR

"I needed more than a titanium implant, I chose Straumann® Roxolid® SLActive® as I believe it offers me unrivalled strength, biocompatibility and aesthetics in all areas of the mouth."

Dr Nilesh R. Parmar  
BDS (Lond) MSc (ProsthDent)  
MSc (ImpDent) Cert. Ortho



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### 1. How long have you been an implant dentist?

My first experience with implants was when I was a restorative SHO at King's Hospital. I placed my first implant in 2007 at the Eastman.

### 2. What or who made you choose a career in implant dentistry?

When I was a senior house officer, I was given a patient with an implant over denture to examine. It really impressed me and I think it's an exciting part of dentistry. We replace a missing part of anatomy back to almost full functionality, not many other branches of medicine can boast that.

### 3. Where and when did you qualify and what implant training have you undertaken?

I completed a two-year master's degree in implant dentistry at Guy's Hospital. In my opinion, this was the premier implant training available in the UK. I say, "was", as this course is no longer available; a huge blow to UK implant dentistry.

### 4. You recently started your MBA, how is this helping with managing your implant business?

Well, at the moment, it's not! Doing an MBA requires a huge time commitment; I am trying to maintain my clinical workload but reducing lecture commitments etc. over the next two years. The MBA, although it's early days, has helped me to start to understand the bigger picture. As dentists, we are taught how to fix teeth, not how to run a business, and the MBA will really help me develop the financial side of my business.

### 5. What is it about implant dentistry that you love?

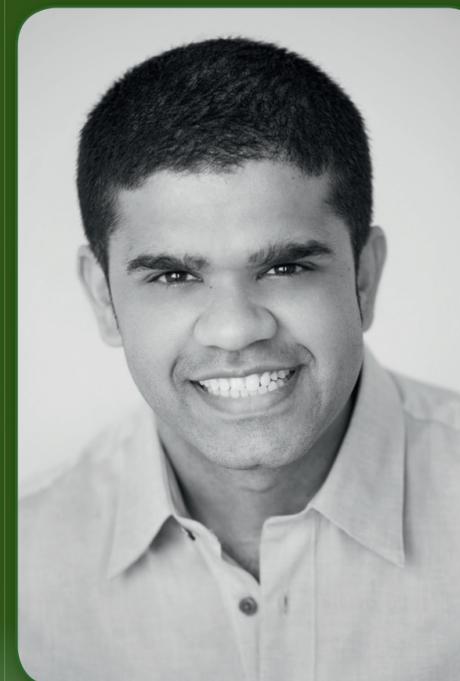
Implant dentistry, for me, is the most impressive area of dentistry. We are able to predictably and quickly replace a missing part of a patient's anatomy. Implants have been tried and tested to become a worthwhile long-term solution for missing teeth, and with new developments in the pipeline, it is an exciting field of dentistry to work within. Having said that, implant dentistry is a huge challenge, and as you can see from my CV, I do love a challenge.

### 6. What features do you look for in an implant system?

Almost all of the implant systems on the market work – you make a hole, you put the implant in, and it will integrate. So why choose one implant system over another? Well, I choose my systems on research, longevity (how long have they been around, and intend to be), innovation, restorative options and, most importantly, support from the company.

### 7. What implant system do you use?

I have recently converted to using the Straumann System; I needed a forward-thinking implant company that not only had a great, well-researched product, but also a company that values its customers. I place more than 200 implants a year and need a company with whom I can develop a lasting relationship with. Straumann fits the bill nicely and I would urge all young dentists looking to get into implant dentistry to consider the Straumann System.



For more information about the Straumann Dental Implant System, visit [www.straumann.co.uk](http://www.straumann.co.uk)

Dr Nilesh R Parmar BDS (Lond) MSc (ProsthDent) MSc (ImpDent) Cert.Ortho was voted Best Young Dentist in the East of England in 2009 and runner up in 2010. He was shortlisted at the Private Dentistry Awards in the category of Outstanding Individual 2011 and received Highly Commended for Best Dentist South at the 2013 Dental Awards.

Nilesh has a master's degree in prosthetic dentistry from the Eastman Dental Institute and a master's degree in clinical implantology from King's College London. He is one of the few dentists in the UK to have a degree from all three London Dental Schools and has recently obtained his Certificate in Orthodontics from Warwick University. His main area of interest is in dental implants and CEREC CAD/CAM technology.

Currently studying for his MBA at Imperial College, London, Nilesh runs a successful seven-surgery practice close to London and is a visiting implant dentist to two central London practices. Nilesh has a never-ending passion for his work and is famed for his attention to detail and his belief that every patient he sees should become a patient for life. He offers training and mentoring to dentists starting out in implant dentistry. More information can be found on his website, [www.drnileshparmar.com](http://www.drnileshparmar.com).



Roxolid® SLActive®  
A broad portfolio  
New possibilities

The Roxolid® SLActive® Implant portfolio comprises all Straumann implant lines, diameters and lengths, providing clinicians with the freedom to offer patients the benefits of this advanced implant for most treatment applications.

Roxolid® SLActive® sets a new standard in implant dentistry, allowing clinicians to reduce the need for invasive grafting procedures and the use of smaller sized implants. This in turn leads to increased patient acceptance and the opportunity to offer patients a less traumatic, faster treatment, at a lower cost.

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READER ENQUIRY NO: 4

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### 8. What made you convert to the Straumann Dental Implant System and how does it compare with other systems?

The Straumann System has a plethora of applications, from different surfaces to bone level and tissue level implants. Almost all of the implants can be placed with one surgical kit, but the innovation and simplicity within the system is what appeals to me. Straumann, with its relationship with the ITI, makes the Straumann implant one of the most heavily researched implants on the planet.

### 9. Have you communicated this conversion to your referring dentists and, if so, how have they reacted?

Yes, and they are very excited. I will soon be holding Straumann-led implant courses and training at my new facility in Essex.

### 10. Straumann has recently launched Roxolid across all Straumann implant lines and diameters – what benefit does this have for you and your patients?

To answer this, we must first understand the composition of Roxolid. It is titanium mixed with zirconium, making a very rigid and fracture-resistant implant. It has the possibility of avoiding the need for horizontal augmentation procedures in patients with narrow alveolar ridges.

### 11. How important is it that the implant system you use is underpinned by scientific, clinical research?

Very! There must be scientific research behind every

implant system we use, and not just company-sponsored research. We have a duty to our patients to ensure we are placing well tested and premier implant systems.

### 12. How important is it that you identify with the brand behind the implant?

Very. Furthermore, the implant company has to help and support me. I like to think of it as a synergy between clinician and implant manufacturer. If one is successful, so will the other be.

### 13. Please can you describe the level of support you have received from your implant provider?

I have been placing, lecturing, restoring and teaching implants for many years, so I need support and development from my implant provider. Yes, implants and their components aren't cheap, but dentists make a good profit from implant therapy, and rightly so. What I want from my implant company is long-term business development, along with a fantastic product.

### 14. What do you think is the future of implant dentistry and how do you see it changing?

Quicker, faster, less pain and more predictable! Growth factors, PRGF, rhBMP2, amongst others, along with developments in implant surface, design and shape. It's an exciting future for dental implants.

Reader enquiry: 100